

Attorney's Docket No.: 06618-120002  
Client's Ref. No.: CIT 2580-D1

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Number of pages including this page 8

Applicant: Goodman et al.  
Serial No.: 09/528,479  
Filed: March 17, 2000

Art Unit : 2614  
Examiner : Michael W. Hoyer

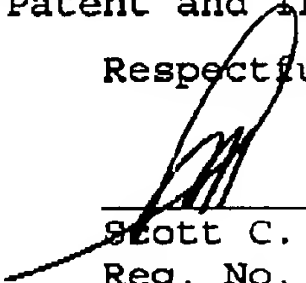
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is  
Amendment and Response to Final Office Action faxed this 28<sup>th</sup> day  
of April, 2005 to the United States Patent and Trademark Office.

Respectfully submitted,

Date: April 28, 2005

  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Rodney M. Goodman et al.      Art Unit: 2614  
Serial No.: 09/528,479      Examiner: Michael W.  
Filed : March 17, 2000      Hoyer  
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

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AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Office action mailed January 28, 2005,  
please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

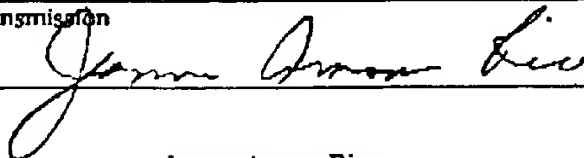
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below.

April 28, 2005

Date of Transmission

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Jeanne Armour-Rice

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